



FOR IMMEDIATE RELEASE

August 31, 2010

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TIME WARNER CABLE AND THE SAN ANTONIO HUMANE SOCIETY PARTNER TO SUPPORT PET ADOPTIONS WITH “PAWS ON DEMAND”

Search for adoptable dogs and cats from home on TWC On Demand

SAN ANTONIO – Every dog has its day and Time Warner Cable is hoping to make the day of many dogs (and cats) at the San Antonio Humane Society in the coming months. Through a unique partnership with the San Antonio Humane Society, Time Warner Cable will showcase adoptable dogs and cats on its newest on demand feature, Paws On Demand, exclusively on San Antonio On Demand Channel 988.

Paws On Demand features short video clips of the playful pooches and frisky felines, as well as detailed information on adopting the pets through the San Antonio Humane Society. The clips can be found on San Antonio On Demand Channel 988 under the “Community” category.

“We are proud to work in partnership with Time Warner Cable to bring our orphaned pets right into your living room by “Paws on Demand,” said Kathryn Bice, executive director of the San Antonio Humane Society.

To kick-off the new program, Time Warner Cable is donating \$1 to the San Antonio Humane Society for every view of Paws On Demand pets throughout the month of September, up to a total of \$3,000. Viewers who are not able to adopt a pet at this time can still help out the Humane Society by tuning in and viewing!

“We are excited to be working with the San Antonio Humane Society on this unique programming to find great homes for these dogs and cats available for adoption,” said Gavino Ramos, vice president of communications, Time Warner Cable South Texas. “With Paws On Demand, viewers can browse adoptable pets and get a feel for their personality, before even making a trip to the shelter.”

San Antonio On Demand allows customers to watch local, original programming for free, 24 hours a day, when it is convenient to them. Customers can rewind, fast-forward and pause programs on demand.

About the San Antonio Humane Society:

The San Antonio Humane Society is a non-profit organization that has served Bexar County and its surrounding areas since 1952. Every year, the Humane Society shelters, medically treats and rehabilitates over 5,000 animals that have been injured, abused, or abandoned until they are ready for adoption. The San Antonio Humane Society works hard to educate the public on the importance of responsible pet ownership, micro-chipping and spaying/neutering. For more information on the humane society, visit www.sahumane.org.

About Time Warner Cable San Antonio:

Through innovative technology, a fully upgraded fiber-based network, and a commitment to increasing choice and value for our customers, Time Warner Cable brings the digital age to the San Antonio community and is transforming the way San Antonians communicate and receive information and entertainment. Time Warner Cable San Antonio offers award-winning customer service and technical support 24 hours a day, 7 days a week. For more information, visit www.timewarnercable.com.